

PROGRAM ADVERTISING RATE CARD

All Beaux Arts Ball program ads are in color. Ads in the Beaux Arts Ball program also run in 2 VOICES of Kentuckiana concert programs at no extra charge.

PRICING

Color Ads: Full Page: \$500.00 ● Half Page: \$300.00 ● Quarter Page: \$200.00

Inside Front Cover, Inside/Outside Back Cover, Center Pages: \$700 (Sold Only as Full Pages)

SPECIFICATIONS

Artwork may be submitted in **Illustrator, InDesign, Photoshop** program formats with supporting graphics and fonts. Files may also be submitted in the following formats: **pdf, eps, tiff and jpeg**.

All files must be at full scale (100%) and have a resolution of at least 300 dpi. Files under 10MB in size may be sent via email to **Michael@MichaelAdamsEvents.com**.

Questions related to sponsorship, pricing and placement may be directed to Michael Adams at Michael@MichaelAdamsEvents.com.

We are unable to accept files in Microsoft Word or Microsoft Publisher. Also, please do not send files that have been pulled from a web site. Design services are available for an additional fee.

Please send an email to **Michael@MichaelAdamsEvents.com** to inquire about pricing.

